

Spring Conference 2019



AGENDA



May 20, 2019
The Oregon Garden

- 7:30 – 8:30 **Registration, Breakfast, Exhibits**
- 8:30 – 10:00 **Make it Easy: How to Sell More by Eliminating Customer Confusion**
Tim Reed - *Sponsored by Travis Industries*
- 10:00 - 10:15 **Break with Exhibitors – *Sponsored by DuraVent***
- 10:15 - 11:15 **Carbon Cap and Trade – John Frankel, NW Natural**
- 11:15 – 12:00 **HPBA Update and Gov. Affairs Lightning Round - Jack Goldman, CEO HPBA**
- 12:00 - 12:45 **LUNCH – OHPBA Annual Meeting, Energy Trust of Oregon Update – Eric Falk**
- *Sponsored by Hearth & Home Technologies*
- 12:45 - 1:00 **Break with Exhibitors**
- 1:00 – 1:55 **1. Social Media Basics - Grant Falco**
2. SIT Proflame Training - Don Pierce, Technical Support Manager, Associated Energy Systems
- 2:00 – 3:00 **1. Leadership 101: Real world examples of running a successful hearth business - Grant Falco and Tim Reed**
2. Power Vent Systems/Venting Troubleshooting and Why Certification Matters - Don Pierce, AES
- 3:00 – 3:15 **Break with Exhibitors – *Sponsored by Olympia Chimney Supply***
- 3:15 – 4:30 **Story Brand – Tim Reed; Mary VanNatta, VanNatta Public Relations; Grant Falco, It's Fire Time Podcast.**
- 4:30 – 5:30 **Tour the Oregon Garden – *Tickets sponsored by NW Natural***

OHPBA Spring Conference 2019

Registration Form



Main contact _____ Title _____
Company/Organization _____
Mailing Address _____
City _____ St. _____ Zip _____
Phone _____ Fax _____ Email _____

May 20, 2019
The Oregon
Garden

Attendee(s)

Name: _____ Name: _____
Name: _____ Name: _____

I/we are attending (check)

- Breakfast
- Lunch
- Reception/ Garden tour
- OHPBA Board Meeting

Payment

- Members (first attendee) # _____ x \$150 = _____
- Members (additional attendees) # _____ x \$90 = _____
- Non Members # _____ x \$200 = _____
- Non Member (add'l attendee) # _____ x \$140 = _____

Credit card # _____ MC ___ Visa ___ Code (3 digit) _____ Exp date _____

Name on card _____

Card billing address _____

Card billing city _____ St _____ Zip _____



Online: www.ohpba.org

Fax: 503-585-8547

Mail: OHPBA, PO Box 135
Salem, OR 97308-0135

Questions: 503-585-8254

Exhibitors: Register your booth online
at www.ohpba.org

The Oregon Garden Resort

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