



HPBA Region 9 Spring Conference

May 19-20, 2014

The Red Lion Inn, Olympia, WA



Sponsorship Opportunities

Activity Fee

Benefit(s)

Title Sponsorship \$3,000

Exclusivity – Company name the only one used in conjunction with the conference slogan. Sponsorship of Opening Educational Session, Company name the only sponsor name mentioned during the Opening Session of the conference. **Signage** -- Signage/handouts during the Opening Session, listing in conference brochure, name recognition in NWPBA/OHPBA publications

*Four complimentary registrations *A complimentary tabletop display

Monday Reception-Dinner \$2,000

Exclusivity – Company name the only one used in conjunction with the Monday Reception/Dinner. **Signage** – Signage at the Reception/Dinner, listing in conference brochure, name recognition in NWPBA/OHPBA publications

*Three complimentary registrations *A complimentary tabletop display

Monday Lunch \$1,500

Exclusivity – Company name the only one used in conjunction with the Monday Lunch. **Signage** – Signage at the Lunch, listing in conference brochure, name recognition in NWPBA/OHPBA publications

*Three complimentary registrations *A complimentary tabletop display

Welcome Amenity \$1,000

Exclusivity – Company name the only one used in conjunction with the Welcome Amenity. **Signage** – Signage with the Welcome Amenity, listing in conference brochure, name recognition in NWPBA/OHPBA publications

*Two complimentary registrations *A complimentary tabletop display

Name Badges \$1,000

Exclusivity – Company name the only one used in conjunction with the Name Badges. **Signage** – Logo on the Name Badges, listing in conference brochure, name recognition in NWPBA/OHPBA publications

*Two complimentary registrations *A complimentary tabletop display

OHPBA Breakfast \$1,000

Exclusivity – Company name the only one used in conjunction with the OHPBA Breakfast **Signage** – Signage at the Breakfast Station, listing in conference brochure, name recognition in NWPBA/OHPBA publications

*Two complimentary registrations

*A complimentary tabletop display

NWPBA Breakfast \$1,000

Exclusivity – Company name the only one used in conjunction with the NWPBA Breakfast **Signage** – Signage at the Breakfast Station, listing in conference brochure, name recognition in NWPBA/OHPBA publications

*Two complimentary registrations *A complimentary tabletop display

Continental Breakfast \$1,000

Exclusivity – Company name the only one used in conjunction with the Continental Breakfast. **Signage** – Signage at the Breakfast Station, listing in conference brochure, name recognition in NWPBA/OHPBA publications

*Two complimentary registrations *A complimentary tabletop display

Dessert Break \$1,000

Exclusivity – Company name the only one used in conjunction with the Dessert Break. **Signage** – Signage at the Break Station, listing in conference brochure, name recognition in NWPBA/OHPBA publications

*Two complimentary registrations *A complimentary tabletop display

Pop & Popcorn Break \$1,000

Exclusivity – Company name the only one used in conjunction with the Pop & Popcorn Break. **Signage** – Signage at the Break Station, listing in conference brochure, name recognition in NWPBA/OHPBA publications
*Two complimentary registrations *A complimentary tabletop display

Take Away Snack Sack \$1,000

Exclusivity – Company name the only one used in conjunction with the Snack Sack. **Signage** – Signage at the Break Station, listing in conference brochure, name recognition in NWPBA/OHPBA publications
*Two complimentary registrations *A complimentary tabletop display

Coffee & Water \$500

Exclusivity – Company name the only one used in conjunction with the Registration Coffee and on bottled water. **Signage** – Signage at the Registration Coffee Service Station, listing in conference brochure, name recognition in NWPBA/OHPBA publications
*One complimentary registration *A complimentary tabletop display

Espresso Break \$500

Exclusivity – Company name the only one used in conjunction with the Espresso Break. **Signage** – Signage at the Espresso Break, listing in conference brochure, name recognition in NWPBA/OHPBA publications
*One complimentary registration *A complimentary tabletop display

Pen & Tablet \$500

Exclusivity – Company name the only one used in conjunction with the Pen & Tablet. **Signage** – Signage at the Seminar/Workshop, listing in conference brochure, name recognition in NWPBA/OHPBA publications
*One complimentary registration *A complimentary tabletop display

Seminar \$500

Exclusivity – Company name the only one used in conjunction with the Seminar/Workshop. **Signage** – Signage at the Seminar/Workshop, listing in conference brochure, name recognition in NWPBA/OHPBA publications
*One complimentary registration *A complimentary tabletop display

Tabletop \$500

Listing in conference brochure, name recognition in NWPBA/OHPBA publications.
*One complimentary registration *Additional tabletops \$150

To sponsor, complete the **Sponsorship Registration Form** and fax or mail it to OHPBA or NWPBA. An invoice will be emailed.

Agenda (Draft)

Sunday, May 18, 2014

Afternoon **Golf Tournament**
6:00 – 9:00pm **Tabletop set-up**

4:00 – 5:00

Catching the Remodeling Wave – How to Sell the Whole Wall

5:00 – 6:00

Surf Party Reception, Exhibit Tables

6:00 – 8:00

Dinner

Monday, May 19, 2014

7:30 **Registration**
7:30 – 8:00 **Morning Coffee, Exhibit Tables**
8:00 – 9:30 **Breakfast, OHPBA/NWPBA Annual Meetings**
9:30 – 10:00 **Coffee Break, Exhibit Tables**
10:00 – 12:00 **Education session – Catching the Building Industry Wave**
12:00 – 1:00 **Lunch**
1:00 – 1:30 **Dessert Break, Exhibit Tables**
1:30 – 2:30 **Education session – Government Affairs Challenges**
2:30 – 3:00 **Pop & Popcorn Break, Exhibit Tables**
3:00 – 4:00 **Meeting the Challenges; Panel of Manufacturers**

Tuesday, May 20, 2014

7:30 – 8:30 **Continental Breakfast, Exhibit Tables**
8:30 – 9:30 **Catching the Social Media Wave, Part 1**
9:30 – 10:00 **Espresso Break, Exhibit Tables**
10:00 – 12:00 **Hands-On Social Media Workshop, Part 2**
12:00 **Take Away Snack Sack**
12:00 **Tear Down Exhibit Tables**
12:30-1:30 **OHPBA – NWPBA Joint Board of Directors Lunch**
1:30 **OHPBA and NWPBA Board of Directors Meetings**



HPBA Region 9 Spring Conference 2014

May 19-20, 2014

The Red Lion Inn, Olympia, WA



Sponsor / Exhibitor Registration Form

For _____

Contact Name _____ Title _____

Company/Organization _____

Mailing Address _____ City _____ St. _____ Zip _____

Phone _____ Fax _____ Email _____

Sponsor/exhibitor attendee(s)

Name (1): _____ Name (2): _____

Name (3): _____ Name (4): _____

Questions:

OHPBA, **Harvey Gail**, Executive Director **503-585-8254** or email Harvey@vannattapr.com

NWHPBA, **Leah Hauer**, Executive Director, **509-474-1403** or email NWHPBA@comcast.net